

BODIES REVEALED

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'BODIES REVEALED' TO OPEN IN SARASOTA, FLORIDA

Human Anatomical Exhibition to Debut at G. WIZ Science Museum

Sarasota, FL --- December 17, 2007 ---- Premier Exhibitions, Inc. announced today that the world-renowned exhibition Bodies Revealed will open at G.WIZ, The Science Museum on Friday, December 21st, 2007 for a limited engagement. The exhibition, features real, whole and partial human bodies. These specimens have been meticulously dissected and preserved through an innovative process, giving visitors the opportunity to view the complexity of their own organs and internal systems like never before.

Bodies Revealed provides an up-close look inside the skeletal, muscular, reproductive, respiratory, circulatory and other systems of the human body. Many of the whole body specimens are dissected in vivid athletic poses, allowing the visitor to relate to everyday activities. Authentic human specimens illustrate the damage caused to organs by over-eating and lack of exercise. A healthy lung is featured next to a black lung ravaged by smoking in a vivid comparison more powerful than any textbook image. The exhibition will change the way people see themselves. It is designed to enlighten, fascinate, and inspire.

Dr. Roy Glover, Chief Medical Director for Bodies Revealed, states, "As I've discovered in my more than 30 years of teaching anatomy to medical students, seeing promotes understanding and understanding promotes the most practical kind of body education possible. This exhibition gives visitors the power to see how amazing their bodies really are."

"We are excited to bring this museum quality exhibition to the Suncoast" continued Glover. "Our other blockbuster entity, BODIES...The Exhibition, enjoyed success at the Museum of Science and Industry in Tampa in 2005. We are thrilled to have the opportunity to continue this success while educating, entertaining and providing a personally enlightening experience for the Sarasota community," Glover stated.

The real human body specimens in the exhibition are preserved through a revolutionary technique called polymer preservation. In this process, human tissue is permanently preserved using liquid silicone rubber that is treated and hardened. The end result is a rubberized specimen, preserved to the cellular level, showcasing the complexity of the body's many bones, muscles, nerves, blood vessels and organs. The full-body specimens can take more than a year to prepare.

"We are looking forward to hosting this truly captivating educational exhibition" said Cheryl Burstein, Interim Executive Director of G.WIZ, The Science Museum. "Visitors will be able to learn more about the stunning complexities of the human body and come away with a better understanding of how our bodies are built and how they function."

Tickets for the exhibition can be obtained by visiting www.bodiesrevealed.com or by calling 1-877-627-3271. In light of high demand and record-setting attendance generated by the exhibition in other cities,

organizers urge the public to purchase advance tickets to ensure admittance when the exhibition opens on Friday, December 21, 2007.

Adults tickets are \$22, Seniors are \$20 and College students with ID are \$17. Youth/children (3-18 years old) are \$17. Discounted prices are available to members and groups. Exhibition hours are Monday through Thursday 9 am—7 pm, Friday and Saturday 9 am – 8 pm and Sunday 10 am – 6 pm, 9am – 3pm Christmas Eve, closed Christmas Day, 9 am – 3 pm New Year’s Eve and 10am – 6 pm New Year’s Day.

***BODIES REVEALED** is located at G.WIZ, The Science Museum, 1001 Boulevard of the Arts at the Blivas Science and Technology Center, Sarasota, FL 34236*

The exhibition is produced by Premier Exhibitions, Inc. of Atlanta, a major provider of museum-quality touring exhibitions throughout the world. Premier Exhibitions’ other world-renown entity Bodies...The Exhibition, is currently open in nine cities worldwide, including San Diego, New York, Las Vegas and Barcelona. Bodies Revealed recently made its US debut in Sacramento this winter after a three year international tour. These exhibitions have seen more than six million visitors worldwide and have been highlighted on The Oprah Winfrey Show, Discovery Channel and National Geographic.

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